

Artega[®]
KARO

The KARO
A Classic Electrified

Spring 2022



Probably the
Classic's most
gorgeous Rendition



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Timeless Design meets modern Drivetrain Technology

The KARO is a new type of electric car and at the same time a re-design of the automotive icon „Isetta“.

The reinterpretation of the historic model was presented publicly for the first time in 2019. In 2022, the successful bubble car concept will experience its electric comeback.

Adopting the virtues of the original, the KARO provides the benefits of a conventional car, especially in urban areas, without being one. Exhaust fumes and engine noise are also eliminated. With its dimensions of less than one and a half metres wide and two and a half metres long, the KARO occupies only a third of the usual parking space. Parked crosswise, the front door allows a safe exit onto the sidewalk. Groceries can be stowed in the 280-litre trunk, while two people can sit comfortably on the front bench.

Due to the KARO's low weight, a small battery is sufficient enough to easily navigate through traffic at a top speed of 90 km/h. Depending on the battery size selected, the electric range can even exceed 200 kilometres.

With its distinctive vintage design, the KARO gets curious looks. It offers the exclusivity-oriented customer a climate-neutral alternative of attracting attention without a bad environmental conscience. After all, driving pleasure and prestige do not require a lot of horsepower nor a loud appearance.

With the KARO, you are driving in the green fast lane. Experience authentic urban mobility that combines Italian chic and German engineering.

**The KARO.
A classic electrified.**

Design is more than Surface Modeling

In the 1950s, many automobiles adopted the principle of the teardrop shape. A revolutionary design trend that was reflected in numerous models throughout Europe. This was also the case with the famous bubble car.

It is not only the special aerodynamics that are characteristic of the design. Also the narrow rear track and probably the most important feature of the unique body: a wide-opening front door. Unadorned, smooth shapes such as the rounded front harmonise with the classic original design. The KARO ties in directly with the visual identity of its historic predecessor and can rightly be called the stylistic successor to the Isetta.

With its optical and functional independence, the KARO ensures more reverberant looks than loud vehicle designs, which are often given pushy contours in the development process.

The KARO is a charmer: With its slender shape it provokes smiles. It blends perfectly into the city jungle and not only makes it a cleaner, but also a little more colourful place.

Make a statement, drive a KARO.



Highlights

The beading follows the streamlined curvature. Classic Italian 1950s automotive design is cited. Clear-glass windows and the solid A-pillar emphasize the teardrop shape. The front door and the steering wheel open forward, allowing easy access.

Side mounted round LED headlights complement the chrome-plated vintage mirrors and form a harmonious ensemble with the front door handle on the passenger side.

The front door consists of a three-part, symmetrically shaped relief, stylistically based on Art Deco and Art Nouveau. The delicate, vertically placed door handle is provided with a classic lock and push button. Formally attached front bumper. The centrally positioned Artega badge and recessed LED turn signals complete the front section.



Highlights



The dash is painted in the selected primary exterior colour. In the interior, the harmonious interplay with the secondary paintwork is repeated. The minimalist control bar and a digital display as well as a subtle smartphone integration are centrally located.

The high-quality Decor Plus wheels come with a chrome cover including the embossed Artega badge. The classic rim design combined with the primary exterior colour ensures a balanced look.



The rear hatch is succinctly integrated into the body and features model lettering. The hatch glass is heated. Subtle airwings attached to the side complete the well-balanced modelled rear section. The charging port is provided with a traditional round tank cap, which is centered, just as in the original

The prominent LED taillights sit arranged in drop-shaped integrations, separated by the recess of the license plate holder.



Inspired by Heritage

For the market launch, the KARO will be introduced with a special design package limited to 109 units. The hand-signed KARO Intro is a tribute to the year of the Isetta's premiere in April 1954 and its overwhelming 3rd place in the famous Mille Miglia Rally in 1955.

Special velour seats and two exclusive exteriors characterize the Intro series.

The KARO Intro. A future collector's item.

Includes:

- Range Plus Battery
- Intro Design Package
- Vanilla Yellow Paintwork
- Wheel Design Decor Plus
- Deep Sea Blue Soft Top
- Heated Comfort Seats
- Interior Fan and Heater
- Smartphone Docking and Bluetooth Audio

Available Upgrades:

- Two-tone paintwork:
Deep Sea Blue / Vanilla Yellow

Base Price 15.122,- EUR excl. VAT | **17.995,- EUR incl. 19% VAT**





The KARO Intro includes the special one-tone Vanilla Yellow paintwork and can be upgraded to the two-tone Deep Sea Blue. This will give your KARO Intro a particularly exclusive touch.

The Range Plus battery offers a range of more than 200 kilometers at full charge and is already included with your KARO Intro.

The Deep Sea Blue soft top is a standard feature in your KARO Intro and can easily be opened with one hand.

Your KARO Intro already includes a smartphone integration with Bluetooth connectivity as well as a high-quality sound system.

Also included: the heated comfort seats as well as interior heating and textile floor mats. The bench seat is adjustable to ensure a comfortable ride even for taller people.



Combining Italian Chic and German Engineering.

The KARO Edition comes with extensive exterior, interior and technical features and the option for a two-tone paintwork.
Design your KARO Edition to your individual taste.



Includes:

- Range Battery
- Edition Design Package
- Carrara White Paintwork
- Standard Wheel Design
- Black Soft Top
- Heated Comfort Seats
- Interior Fan and Heater
- Smartphone Docking and Bluetooth Audio

Available Upgrades:

- Range Plus Battery
- Two-tone paintwork:
 - Belvedere Blue/Carrara White
 - Pistacchio Green/Carrara White
 - Fire Red/Carrara White
- Wheel Design:
 - Decor
 - Decor Plus

Base Price 15.122,- EUR excl. VAT | **17.995,- EUR incl. 19% VAT**



Choose one of the three optional finishes and give your KARO Edition a classic two-tone look. As standard you will receive the selected Carrara White, which is also ideally suited as a basis for a custom paint job.

The Range Battery offers over 100 kilometers of range. Upgrade your KARO Edition with the Range Plus Battery to exceed the 200 kilometre range mark.

The black soft top is a standard feature in your KARO Edition and can easily be opened with one hand.

Your KARO Edition already includes a smartphone integration with Bluetooth connectivity as well as a high-quality sound system. Also included: the heated comfort seats as well as interior heating and textile floor mats. The bench seat is adjustable to ensure a comfortable ride even for taller people.



Colours | Intro

Limited Finishes

Vanilla Yellow

0,- EUR incl. 19% VAT | 0,- EUR excl. VAT



Deep Sea Blue / Vanilla Yellow

695,- EUR incl. 19% VAT | 584,- EUR excl. VAT



The KARO colour range includes a total of 6 exterior designs.

Two exclusive finishes are available for the KARO Intro, as well as 3 bi-colour variants and a white uni-colour for the KARO Edition.

In addition, there is the option of a custom paint job, for which the Carrara White, used as a base layer, is ideally suited. Further personalisation is available on request.

Soft Top Colour Intro

Deep Sea Blue



Colours | Edition

Uni- and Bi-Colour Finishes

Carrara White

695,- EUR incl. 19% VAT | 584,- EUR excl. VAT



Fire Red / Carrara White

695,- EUR incl. 19% VAT | 584,- EUR excl. VAT



Belvedere Blue / Carrara White

695,- EUR incl. 19% VAT | 584,- EUR excl. VAT



Pistacchio / Carrara White

695,- EUR incl. 19% VAT | 584,- EUR excl. VAT



Soft Top Colour Edition

Black



What will your KARO look like?

Imagine being able to give your car a personality all its own or revive grandfather's historic Isetta in modern KARO form.

With our range of customisation, a wide variety of colours and materials can be used wherever you wish. There are a number of ways to personalise your car. We take care of the work. Based on the KARO Edition we manufacture your vision direct from the factory. Skillfully and detail oriented. For further information and personal consultation, just get in touch with our sales team.



Wheels | Intro

EUR incl.
19% VAT
EUR excl.
VAT

Decor Plus

Body coloured wheel cap with chrome cover

0,-
0,-



The limited KARO Intro already includes the high-quality Decor Plus wheels. These always come with a Vanilla Yellow finish and furthermore impress with a chrome coloured cover.

All versions of the KARO Intro are delivered on 13" all-weather tyres.

Wheels | Edition

EUR incl.
19% VAT
EUR excl.
VAT

Standard

Black wheel cap
Included

0,-
0,-

Decor

Black wheel cap with chrome cover
Optional

155,-
125,55

Decor Plus

Body coloured wheel cap with chrome cover
Optional

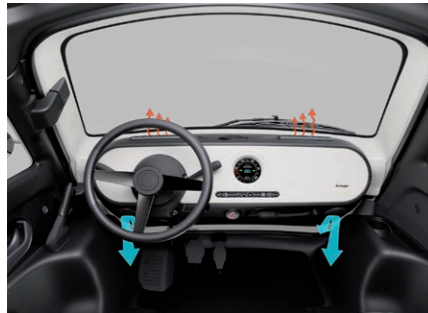
205,-
166,05



Your KARO Edition already includes a black wheel design which contrasts beautifully with Carrara White. Upgrade the standard wheel design to Decor Plus to add a chrome cover. If you wish to add a chrome cover over body colored wheel caps, choose the Decor Plus option.

All versions of the KARO Edition are delivered on 13" all-weather tyres.

Standards



Heated Comfort Seats

Heated Seats
Included in KARO Intro and KARO Edition

Ventilation and Interior Heating

Cabin temperature regulation
Included in KARO Intro and KARO Edition

Smartphone Docking and Bluetooth Audio

Included in KARO Intro and KARO Edition

Comfort Floor Mat

Black textile floor mats
Included in KARO Intro and KARO Edition

Intro
Edition
EUR incl.
19% VAT
EUR excl.
VAT

● ● 0,-

0,-

● ● 0,-

0,-

● ● 0,-

0,-

● ● 0,-

0,-

● = included

o = optional

- = not available

Upgrades



Intro
Edition
EUR incl.
19% VAT
EUR excl.
VAT

- ● 0,-

0,-

● ○ 2.495,-

2.020,95

○ ○ 595,-

481,95

○ ○ 125,-

101,25

Range Battery

KARO's standard battery
Included in KARO Edition

Range Plus Battery

Optional battery upgrade for even greater range
Included in KARO Intro, optional upgrade KARO Edition

Wallbox

Single-phase 7,2 kW charging wallbox incl. cable and integrated circuit breaker
Optional equipment KARO Intro and KARO Edition

Type 2 Charging Cable

European-standard plug-type cable, supported by most public chargers
Optional equipment KARO Intro and KARO Edition

● = included

o = optional

- = not available

Driving pleasure
and prestige don't
require a lot of
horsepower nor
a loud appearance



Technical Specifications

Battery Options	Range / Range Plus
Range* in km	100/200
Top Speed in km/h	90
Acceleration* 0-50 km/h per sec.	5 (typically)
Luggage Capacity in l	280
Length in cm	248
Width in cm	149,5
Height in cm	148
CO ₂ -Emissions combined g/km	0
Energy Efficiency	A+

*The KARO Intro and Edition trims are currently undergoing their type approval. Vehicle pictures, technical specifications and availability only serve as an orientation. The stated ranges are estimated values based on typical measurement methods of the ECE R40 standard. In real driving operation, deviations from the specified standard values can occur, especially due to individual driving style, ambient temperature and road conditions. This is a non-binding offer from Artega® GmbH. This non-binding offer will automatically expire at our sole discretion, as well as changes to the vehicle and/or its specifications, whichever comes first.

Price List

	Intro	Edition	EUR incl. 19% VAT EUR excl. VAT
Battery			
Range	●	●	0,- 0,-
Range Plus	●	○	2.495,- 2.020,95
Colours			
Vanilla Yellow	●	-	0,- 0,-
Deep Sea Blue	○	-	695,- 562,95
Carrara White	-	●	0,- 0,-
Belvedere Blue	-	○	695,- 562,95
Fire Red	-	○	695,- 562,95
Pistacchio Green	-	○	695,- 562,95
Wheels			
Standard	-	●	0,- 0,-
Decor	-	○	155,- 125,55
Decor Plus	●	○	205,- 166,05
Standards und Upgrades			
Comfort Floor Mat	●	●	0,- 0,-
Heated Seats	●	●	0,- 0,-
Ventilation and Interior Heating	●	●	0,- 0,-
Smartphone Integration and Bluetooth Audio	●	●	0,- 0,-
Wallbox	○	○	595,- 481,95
Type 2 Charging Cable	○	○	125,- 101,25

Order Process

KARO Intro and KARO Edition can now be pre-ordered through our in-house sales department.
The offer is valid for all interested customers with a German billing address. (More countries will follow)

1. Choose between the KARO Intro and KARO Edition design packages, battery size, your preferred exterior (colour and wheel design) and the available upgrades.

Please note that the KARO Intro is already equipped with the Range Plus battery and the Decor Plus wheel design.

2. To place an order, please send us your preferred vehicle configuration, stating your billing address under sales@artega.de.
Of course, our sales hotline also accepts pre-orders:
Our friendly team is available Monday through Friday via **+49 (0) 5250 938 31-0**

With your pre-order, you secure your place in line for the first KARO production batch. The pre-order requires a deposit of 2,500 EUR. Your deposit is guaranteed by our partner, the renowned German insurance company R+V Allgemeine Versicherung.

As soon as the production window for your vehicle opens, we convert your pre-order into a binding purchase contract.

Until then you can change your desired configuration at any time or cancel it without giving reasons.

The KARO Intro and Edition trims are currently undergoing their type approval. Vehicle pictures, technical specifications and availability only serve as an orientation. The stated ranges are estimated values based on typical measurement methods of the ECE R40 standard. In real driving operation, deviations from the specified standard values can occur, especially due to individual driving style, ambient temperature and road conditions. This is a non-binding offer from Artega® GmbH. This non-binding offer will automatically expire at our sole discretion, as well as changes to the vehicle and/or its specifications, whichever comes first. All renderings and vehicle representations are property of Artega® and are protected by copyright. The rights of use belong exclusively to Artega®. Duplication, processing or any kind of manipulation outside the limits of copyright are prohibited.



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