

Press release Artega Scalo Superelletra – Interior – September 8, 2017

Pure formula-feeling in three-seater Artega Scalo Superelletra

- Ultimate driving experience Cockpit encloses the centric sitting driver
- Innovation Novel displays looking like rear mirrors
- High Tech Latest generation curved OLED touch displays
- Ergonomics Suitability for daily use by easy entry and exit

Just in time for the IAA 2017, the German sports car manufacturer Artega now presents the interior of the 3-seater super sports car Artega Scalo Superelletra first introduced at Geneva Motor Show in spring. The Italian design company Touring Superleggera was again commissioned for the design.

The interior is a successful combination of sportiness, elegance, high-tech and practicality. The exceptional arrangement of the three full-size seats with the driver in the middle provides an ultimate driving experience. Electromechanically folding doors, generous door sections in the roof as well as a completely flat vehicle floor without a centric tunnel guarantee easy entry and exit made for daily use. Passengers also have fully-fledged "lounge seats" available.

High-quality materials and workmanship as well as conventional circular instruments combined with curved OLED touch displays of the latest generation with gesture control at the steering wheel combine elegance and high-tech.

Klaus D. Frers, managing partner of Artega GmbH, explains: "We have deliberately striked a new path to solve the challenging task of the ergonomics of a three-seater for daily use. I am particularly proud of the formula-like cockpit arrangement for the driver sitting in the middle - nobody has ever done such a thing. "

A special design feature of the Artega Scalo Superelletra is the workplace of the driver, following the cockpit of a formula vehicle. All important controls are within reach and enclose the driver. Displays in rear-mirror design show the images of the externally placed cameras. This combines two advantages; the aerodynamic drag of the vehicle is reduced and the driver can concentrate on his forward view.

Artega will show the Artega Scalo Superelletra at the International Auto Show IAA in Frankfurt on the booth of Qwellcode GmbH (<u>http://www.qwellcode.de</u>, "New Mobility World" in hall 3.1) using virtual reality.

Unternehmenskontakt: